

What is the Community Investment Program?

The Community Investment Program is a donation-based state tax incentive that would provide long-term, sustainable support for locally-based revitalization work in neighborhoods and rural communities. **HB 5820 & 5821** would unleash more private resources for Michigan's communities.

How Would it Work?

A corporate or individual donor makes a contribution directly to a place-based nonprofit. The donor receives a 50% state tax credit on their donation.

*Communities know their problems—
and how to solve them*

What is an eligible nonprofit?

Eligible nonprofits are place-based organizations providing economic development services including:

- Small business development, including agri-business
- Affordable housing
- Financial empowerment
- Workforce attraction & retention
- Neighborhood & community revitalization
- Commercial corridor revitalization

Michigan Needs Community Investment Now

Michigan faces a number of challenges including:

Lack of Affordable Housing

In many Michigan communities, there is a well-documented shortage of affordable housing. In these communities, local businesses cannot attract workers because there simply is no place for their workers to live.

Lack of resources for small- to medium-sized projects

Very large community development projects have tax incentives to attract investors. Small- to medium-sized neighborhood and rural community revitalization projects are often overlooked because they lack the same tools to attract resources.

The impacts of the COVID-19 pandemic

As we struggle to recover from the COVID-19 crisis, local place-based organizations are in an ideal position to respond to the health, education, and job challenges that local communities are experiencing.

512,288

households in Michigan are paying more
than 30% of their income on housing

**The Community Investment
Program could help reduce the
housing cost burden**

Fourteen states have some form of this tax credit

- | | | |
|-------------|-----------------|------------------|
| - Delaware | - Maryland | - Pennsylvania |
| - Florida | - Massachusetts | - South Carolina |
| - Indiana | - Missouri | - Virginia |
| - Kansas | - Nebraska | - West Virginia |
| - Louisiana | - New Jersey | |

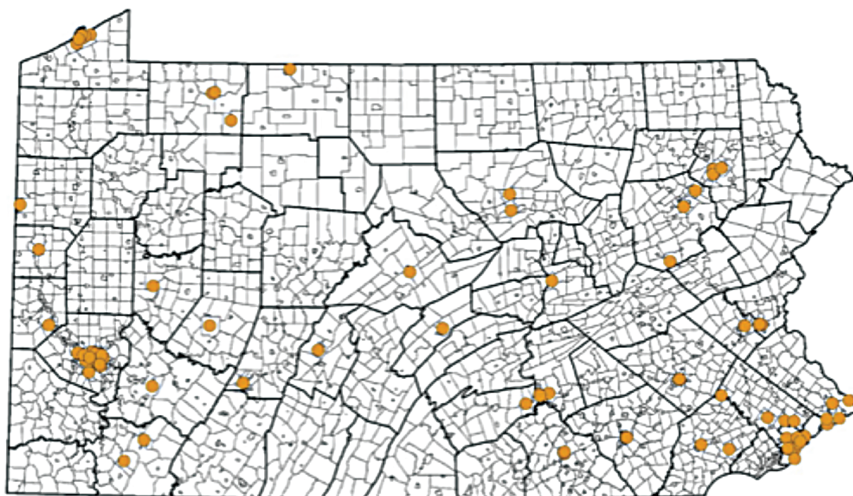
Here's how the Neighborhood Assistance Program (NAP) has worked in Pennsylvania:

Case Study:

In the Lawrenceville neighborhood of Pittsburgh, NAP helped facilitate:

- 36 new neighborhood businesses in two years
- Development of 120 new housing units worth \$30 million
- Development of 45,000 square feet of commercial space worth \$9 million
- Average \$2,900 in real estate tax revenue on previously vacant parcels

2016 NAP Tax Credit Awards:



This program has been a catalyst for community and economic development and has created unprecedented partnerships between the corporate and nonprofit sectors.

- Jennifer Beer, Vice President, Government Relations, Greater Pittsburgh Chamber of Commerce

It's time to establish a Community Investment Program

Community members across Michigan, urban-rural-suburban, simply want the same tools to attract investment that larger projects already receive. Government can't do it all, and locally-based organizations know what they need to grow their local economies, stabilize and strengthen neighborhoods, and attract the talent needed for new businesses to start and existing businesses to thrive.

Join the Neighborhoods & Communities Coalition (NACC) by contacting:

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The Neighborhoods & Communities Coalition (NACC) is a group of community development advocates and professionals, local job providers, and investors committed to establishing a source of sustainable support for local nonprofits working to revitalize neighborhoods and rural communities.