

THE
**BUILDING
THE
ENGINE**
INFORMATION
AND
**FEEDBACK
SESSION**

PRESENTATIONS BY BECDD LEADERS:

Christine Bell, Urban Neighborhood Initiatives

Kimberly Faison, Detroit Housing Compact

Melvin Henley, CEDAM

Jodee Fishman Raines, Erb Family Foundation

Madhavi Reddy, CDAD

Erica Raleigh, Data Driven Detroit

Chris Uhl, IFF

FACILITATOR: Maggie DeSantis, BECDD Initiative Manager

WHAT IS BECDD?

Building the Engine of Community Development in Detroit (BECDD) Building the Engine of Community Development in Detroit (BECDD) is a citywide process to strengthen all of our neighborhoods by building a coordinated, equitable system for community development work in Detroit.

BECDD'S THEORY OF CHANGE

For all of Detroit's neighborhoods to have a future, strong community development organizations and neighborhood-based grass roots organizations are necessary, to facilitate – advocate - coordinate - intervene - with many partners - to build people and places in all of our neighborhoods. For this to be possible, we need a long-term, equitable, citywide community development system for Detroit.

WHAT IS BECDD'S VISION FOR OUR NEIGHBORHOODS?

All people in every neighborhood in the city of Detroit live, work, and engage in healthy, thriving, sustainable and inclusive communities.

BECDD: A BRIEF HISTORY



WHERE DO BECDD'S RESOURCES COME FROM?

People: Over 250 stakeholder organizations and many more individuals have participated since 2016 in shaping this vision for an equitable community development system for Detroit. They have done it voluntarily. They participate in workgroups, committees and task forces. They have visited other cities to learn. They come to Forums and Summits. They are grass roots block club leaders, CDO and Intermediary and CDFI executives, city and state officials, philanthropy officers and academic staff.

WHERE DO BECDD'S RESOURCES COME FROM?

Expertise/Staff and Consultants: Since 2016, a two-person professional staff team has coordinated the BECDD work: Maggie DeSantis and Lauren Boone. Since 2017, several firms with specific expertise have done research, offered advice, facilitated discussions and meetings and helped design projects. They are listed here:

Alan Levy, GoalTrac

Andrew Kopietz, Good Done Daily

Anika Goss-Foster, Detroit Future City

Chandra McMillion, McMillion Group

Community Economic Development Association of Michigan (CEDAM)

Data Driven Detroit

Deborah Pfliegel, Southeast Michigan Community Learning Partnership

Garland Yates, Community Democracy Workshop

Greg Landsman, 767 Consulting

Heidi Reijm, JFM Consulting Group (now with The Hudson Webber Foundation)

Jane Morgan, JFM Consulting Group

Jean Doss, Capital Resources Inc.

Jeannine La Prad, Corporation for a Skilled Workforce

John Ziraldo, Commonwealth Consulting

Khaliliah Burt-Gaston, Glidepath Strategies

Kristopher Smith

Lamar Wilson, Lamar Wilson & Associates

Libby Levy, ProSeeds

Madhavi Reddy, CDAD

Melvin Henley, NEW (now with CEDAM)

Quisha Brown, JFM Consulting Group

Susan Lupo, Corporation for a Skilled Workforce

Tom Burns, Urban Ventures

Vanessa White, Vantage Consulting

Yodit Mesfin Johnson, NEW

WHERE DO BECDD'S RESOURCES COME FROM?

Money: Philanthropy grants have fueled the work. Starting with the Kresge and Erb Foundations and Bank of America in 2016, adding Kellogg and Ford Foundations in 2018, and adding Hudson Webber Foundation in 2019, this group of foundations has steadfastly supported BECDD.

WHO LEADS BECDD?

2019-2020 BECDD Steering Committee

Christine Bell

Urban Neighborhood Initiatives

Mark Brucki

Lawrence Technological
University

Kenyetta Campbell

Cody Rouge Community Action
Alliance

Donna Givens Davidson

Eastside Community Network

Shamyle Dobbs

Michigan Community Resources

Phyllis Edwards

Bridging Communities, Inc.

Lisa Johanon

Central Detroit Christian CDC

Donna Murray Brown

Michigan Nonprofit Association

Jodee Fishman Raines

Erb Family Foundation

Erica Raleigh

Data Driven Detroit

Madhavi Reddy

Community Development
Advocates of Detroit

Kevin Ryan

Ford Foundation

Maria Salinas

Congress of Communities

Katy Trudeau

City of Detroit

GENERATING VITAL DETROIT NEIGHBORHOODS:

Seven Elements of a
Community Development
System

Building the Engine of
Community Development in Detroit



System Governance – an aligned, coordinated, accountable system

System Capitalization – sustainable long-term public/private resources for all the system elements

Capacity Building + Certification – coordinated support leading to powerful, effective CDOs and GROs

Education and Career Pathways – an equitable leadership pipeline of Detroiters for the CD sector

Neighborhood Voice and Advocacy – powerful, connected multi-sector tables in every Council district

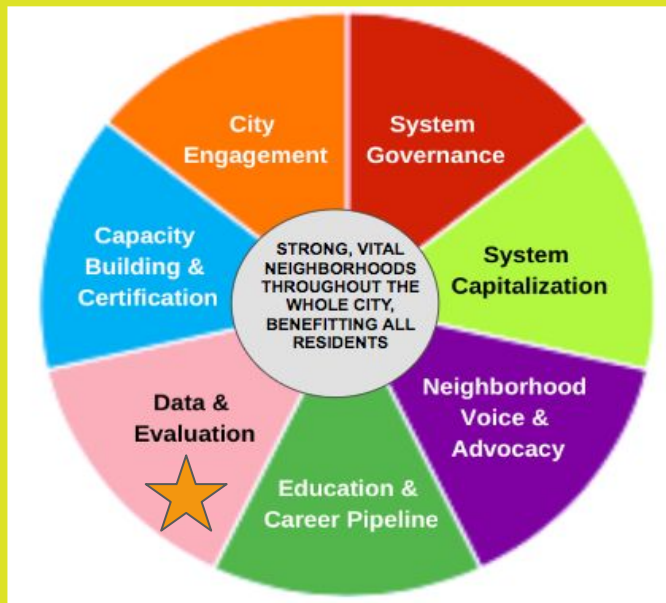
Data and Evaluation – actionable data to measure progress toward “neighborhood vitality”

City Engagement – engaged, supportive city government working as partners with CDOs and GROs

**Building the Engine of
Community Development in Detroit**



THE NEIGHBORHOOD VITALITY INDEX



GOALS:

- Define “neighborhood success”: social cohesion + equity as foundational building blocks
- Measure progress over time
- Use data to promote and drive collaboration

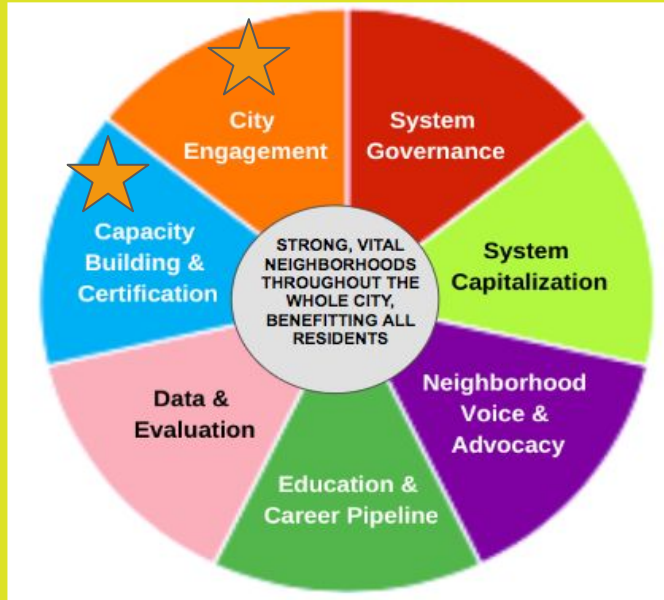
IMPLEMENTATION TEAM:

- Data Driven Detroit and JFM Consulting Group
 - w/ engagement of NVI Pilot Task Force

KEY POINTS:

- Five types of indicators: Community Capacity, Resident Opportunity, Neighborhood Conditions, Quality of Life and Equity Impact
- 3-phase pilot project funded and underway starting in SNF + Brightmoor neighborhoods
- Using quantitative and qualitative data
- CDOs as main users + collectors of primary data
- The Index: a tool to report on progress over time

THE CITY-CDO SINGLE FAMILY REHAB PARTNERSHIP PILOT



GOALS:

- Neighborhood stabilization
- Housing affordability: as low as 50% AMI purchase price
- Leverage the partners to build capacity of the CDOs
- Demonstrate a partnership between City & CD sector

IMPLEMENTATION TEAM:

- Detroit Housing Compact
 - w/ engagement of 8 “pilot” CDOs + DLBA + HRD

KEY POINTS:

- 5-year pilot to build capacity of 8 CDOs, renovate 70 DLBA homes and sell to local residents
- \$8 million in CDBG under discussion with City
- Cinnaire identified as bridge lender
- Peer learning/cohort model for capacity building
- Housing Compact now doing pre-development and set-up work for 2021 launch

CD CAPACITY BUILDING DELIVERY SYSTEM



GOALS:

- Capable and effective Community Development Organizations and Neighborhood-Based Grass Roots Organizations
- Coordination of the services for easy access by CDOs/GROs
- High-Quality support for client organizations
- Accountability between TA Providers and client organizations

IMPLEMENTATION TEAM:

- CDAD, Co-act, Enterprise Community Partners, MCR, MNA

KEY POINTS:

- Building from each partner's existing capacity/knowledge
- A one-stop system for CDOs and GROs to obtain TA, especially in the specialty "community development" functions
- A framework that accommodates CD technical assistance initiatives already in play
- Monitoring to assure high-quality and relevant TA
- Roles, Workflow and budgets now being finalized

THE NEIGHBORHOOD VOICE AND ADVOCACY FRAMEWORK



GOALS:

- Increase neighborhood cohesion + build power
- Build relationships between people and institutions
- Build relationships across neighborhoods
- Increase resident/neighborhood voice in policy

IMPLEMENTATION TEAM:

- CDAD

KEY POINTS:

- Neighborhood-based social networks using “Connected Communities” model
- Centering those most impacted by decisions Collective decision-making and policy priorities
- Neighborhood innovation + problem solving
- Citywide “neighborhoods agenda”
- Pilot completed, hoped-for expansion in 2021

THE CD LEADERSHIP PIPELINE



GOALS:

- A Community Development Career Pathway: middle school age youth thru elder resident leaders
- A CD Career Portal to store and access CD career info

IMPLEMENTATION TEAM:

- 4 CDOs: CRCAA, ECN, C of C, UNI
 - w/ the “Youth in Community Development Consortium”

KEY POINTS:

- Consortium includes DESC, Higher-Ed, DPSCD
- CDO “Competency Framework” completed
- Three CD Certificate Tracks set to launch at WSU + LTU w/ more possible
- CD Curriculum for Middle and High School complete
- More partnerships now in development w/ DPSCD, DESC, UM Dearborn, WSU, Americorp, others
- First pilot partnership projected for late 2021

SYSTEM CAPITALIZATION TASK FORCE



GOAL:

- Sustainable, long-term public/private resources for a community development system

IMPLEMENTATION TEAM:

- BECDD System Capitalization Task Force with BECDD Steering Committee

KEY POINTS:

- Eleven Recommendations and Workplan finalized
- Task Force has pivoted to implementation mode
- Research on 2019-2020 CD capital-in-play being updated
- Task Force has catalyzed regular City-CDO conversations and “Funders Community Development Discussion Group”
- Task Force will sponsor “Alignment Forums” in 2021
- State Legislation - *The “MI Community Investment Program”* to incentivize direct private donations to CDOs – expects affirmative House Committee vote today!
- Ten-year plan for system sustainability by December 2021

SYSTEM GOVERNANCE: a collaborative, multi-stakeholder oversight and accountability structure



GOALS:

- An aligned, collaborative Detroit CD system
- Community development support in every City Council District

IMPLEMENTATION TEAM:

- The BECDD Steering Committee and CDAD

KEY POINTS:

- Transition into CDAD (serving as “backbone”) during 2021
- MOU in formation between CDAD + BECDD Steering Committee
- CDAD preparing to serve as “backbone”
- Workplan w/ ST/LT goals and corresponding data system in formation
- “CDO Coverage” process underway to generate a “District Model” for CD support in each Council District, completion in 2021

WHAT'S NEXT FOR BECDD?

2020-2021	2021	EARLY/MID 2021	MID-2021	LATE-2021	2021-2022
CDAD PREPARES TO ACT AS "SYSTEM BACKBONE"	STEERING COMMITTEE TRANSITION INTO CDAD	LAUNCH THE SINGLE FAMILY REHAB PILOT	LAUNCH FIRST THREE "NEIGHBORHOOD ACTION TABLES"	FINISH "DISTRICT MODEL" TO ASSURE CD SUPPORT IN ALL DISTRICTS	CONTINUE THE NEIGHBORHOOD VITALITY INDEX PILOT PROJECT

WHAT'S NEXT FOR BECDD?

LATE 2021	LATE 2021	LATE 2021	LATE 2021	LATE 2022	LATE 2022	END 2022
START SOME LEADERSHIP PIPELINE PIECES	LAUNCH PILOT OF CAPACITY BUILDING DELIVERY SYSTEM	COMPLETE TEN YEAR SYSTEM CAPITALIZATION PLAN	FINISH SYSTEM ELEMENTS/ ASSEMBLE RESOURCES FOR IMPLEMENTATION	FULL IMPLEMENTATION OF THE NEIGHBORHOOD VITALITY INDEX	PASS STATE LEGISLATION (TAX CREDIT INCENTIVES FOR DONATIONS TO CDOS)	MOVE TO FULL IMPLEMENTATION OF THE SYSTEM

QUESTIONS? COMMENTS? FEEDBACK?

**COMMUNITY DEVELOPMENT: STRENGTH IN
NEIGHBORHOODS**