

# IT'S TIME TO ESTABLISH THE COMMUNITY INVESTMENT PROGRAM



Whether from rural or urban areas, community members across Michigan simply want the same tools to attract investment that larger projects already receive. The government can't do it all – and locally based organizations know what they need in order to grow their local economies, strengthen neighborhoods, and attract talent.

**The Community Investment Program** is a donation-based state tax incentive that would provide long-term, sustainable support for locally-based revitalization work in neighborhoods and rural communities.

**512,288**

households in Michigan are paying more than 30% of their income on housing



**The Community Investment Program could help reduce the housing cost burden**

## How it works

A corporate or individual donor makes a contribution directly to a place based nonprofit



The donor receives a 50% state tax credit on their donation

## Eligible nonprofits

Place-based organizations providing economic development services are eligible, including:

- Small business development, including agri-business
- Affordable housing
- Financial empowerment
- Workforce attraction & retention
- Neighborhood & community revitalization
- Commercial corridor revitalization

## Michigan needs community investment now

### **Our state lacks affordable housing**

Due to this shortage, local businesses cannot attract workers because there simply is no place for them to live.

### **Small- to medium-sized projects are overlooked**

Large community development projects have tax incentives to attract investors. Smaller projects are often overlooked because they lack the same tools to attract resources, neglecting the residents these projects serve.

### **Now is the ideal time to solve this**

As we recover from the COVID-19 crisis, local place-based organizations are in an ideal position to respond to the health, education, and job challenges that local communities are experiencing.

## States offering some form of this tax credit

- Delaware
- Florida
- Indiana
- Kansas
- Louisiana
- Maryland
- Massachusetts
- Missouri
- Nebraska
- New Jersey
- **Pennsylvania**
- South Carolina
- Virginia
- West Virginia



### ***In action: Pennsylvania's Neighborhood Assistance Program (NAP)***

In the Lawrenceville Neighborhood of Pittsburgh, NAP helped facilitate:

- 36 new neighborhood businesses in two years
- Development of 120 new housing units worth \$30 million
- Development of 45,000 square feet of commercial space worth \$9 million
- Average \$2,900 in real estate tax revenue on previously vacant parcels

***This program has been a catalyst for community and economic development and has created unprecedented partnerships between the corporate and nonprofit sectors.***

- Jennifer Beer, VP, Government Relations, Greater Pittsburgh Chamber of Commerce

## Join the Neighborhoods & Communities Coalition (NACC)

The NACC is a group of community development advocates and professionals, local job providers, and investors committed to establishing a source of sustainable support for local nonprofits working to revitalize neighborhoods and rural communities. Contact us to join:

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