

SUCCESS FRAMEWORK TASK FORCES:

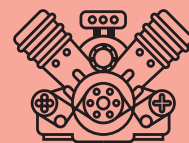
Neighborhood Vitality Success Framework and Neighborhood Zones



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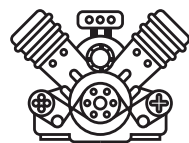
Element 5 

TASKFORCE MEMBERS:

Name	Organization	Stakeholder Group
Noah Urban and Laura Lyons	D3	Intermediary
Kurt Metzger	United Way	Intermediary
Edward Lynch	DFC	Intermediary
Maureen Anway	Invest Detroit	Intermediary
Sam Butler	D4	Intermediary
Lily Hamburger **	DEGC	Government
Vince Keenan	DON	Government
Esther Yang	DPD	Government
Rob Linn	DLBA	Government
Joel Howrani-Heeres	Mayor’s Office of Sustainability	Government
Joon Kim	LTU	Academia
Sonia Harb	UM School of Social Work	Academia
Debbie Fisher	FOCUS:Hope	CDO
Dennis Nordmoe	UNI	CDO
Teresa Zajac	SDBA	CDO
Kayana Sessoms**	ONA	CDO
Haifa Haroon	Detroit Health Department	Government

Neighborhood Vitality Success Framework and Neighborhood Zones:

- * Data should be an engine for collaborative, positive neighborhood change. BECCD proposes the Detroit Neighborhood Vitality Success Framework be that engine. The framework will forge more empowered neighborhoods by encouraging collective action to generate vitality throughout all of Detroit's neighborhoods.

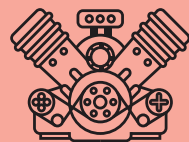


What is “Neighborhood Vitality”?

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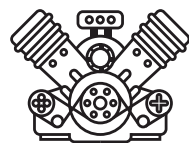


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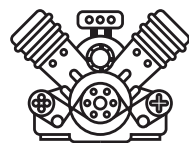
What is “Neighborhood Vitality”?

- * Neighborhood Vitality is a concept to describe “success” in Detroit’s neighborhoods. BECDD stakeholders define vitality as “socially cohesive” neighborhood. Social cohesion proposes social participation, social capital and social mobility as vital characteristics of a resilient city. Using social cohesion as the starting point, the proposed framework uses four categories of data to describe what creates “neighborhood vitality.”



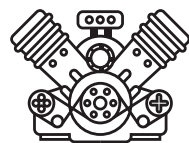
The Neighborhood Vitality Framework seeks to:

- * Provide data for action
- * Encourage collaboration among many stakeholders
- * Incorporate both the measurable and difficult-to-measure data
- * Create a shared awareness of current conditions in each Zone



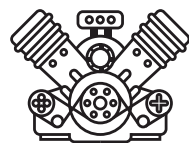
The Neighborhood Vitality Success Framework: Four Components:

- * A set of data sources
- * Geographic Reporting Units called “Neighborhood Zones”
- * Success Indicators and Categories
- * A reporting tool called the “Neighborhood Vitality Index”



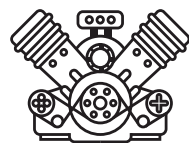
The Neighborhood Vitality Success Framework: Four Components:

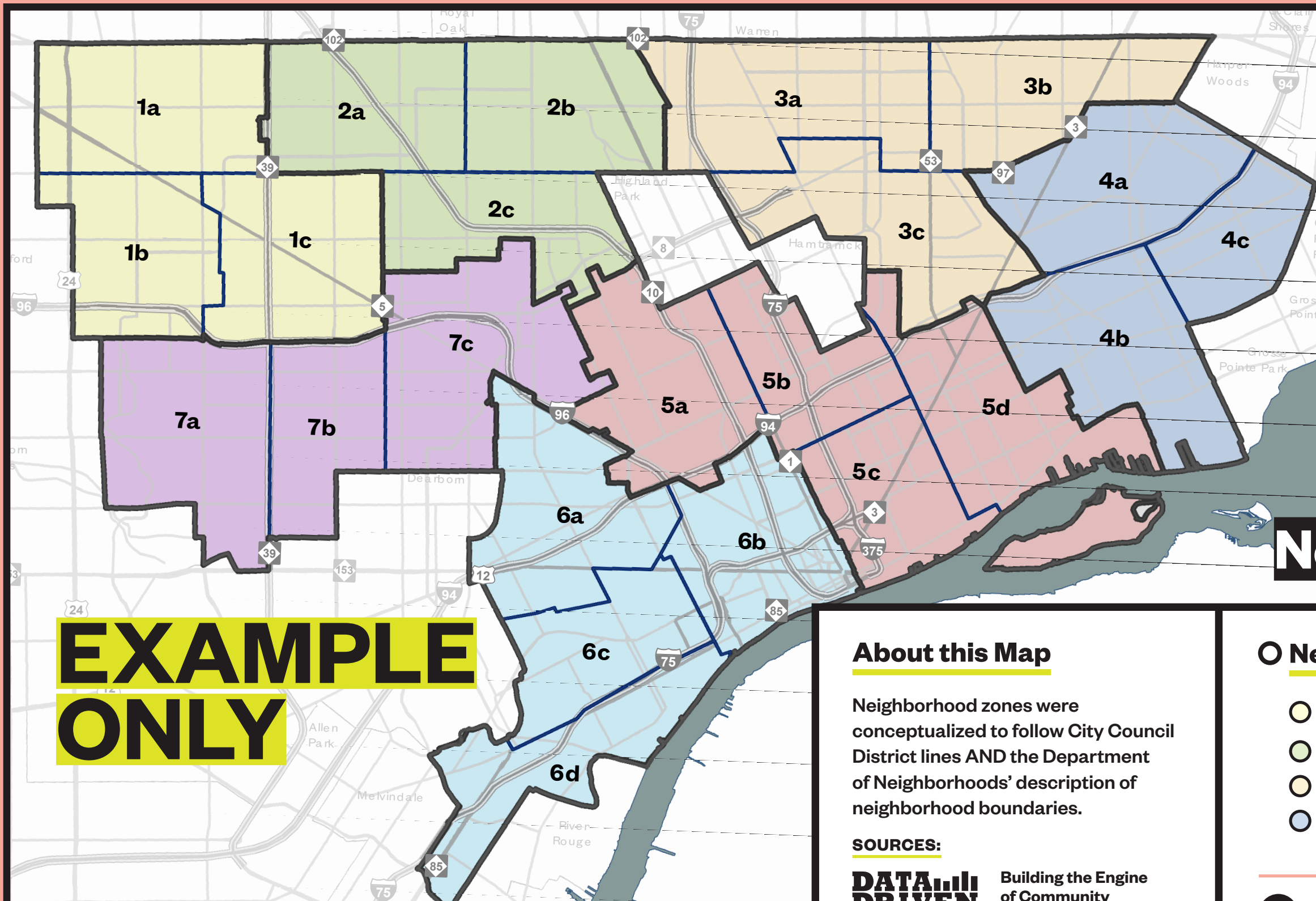
- * Community Capacity Indicators (main collaborators/users: CDOs and GROs, Intermediaries)
- * Resident Opportunity Indicators (main collaborators/users: Funders, Intermediaries, Human Service Institutions, CDOs)



The Neighborhood Vitality Success Framework: Four Components:

- * Neighborhood Conditions Indicators (main collaborators/users: CDOs and City of Detroit)
- * Quality of Life Indicators (main collaborators/users: Funders, Intermediaries, City of Detroit, CDOs)





Neighborhood Zones

**EXAMPLE
ONLY**

About this Map

Neighborhood zones were conceptualized to follow City Council District lines AND the Department of Neighborhoods' description of neighborhood boundaries.

SOURCES:

DATA
DRIVEN
DETROIT

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Neighborhood Zone Boundaries

- | | |
|--------------------|--------------------|
| Council District 1 | Council District 5 |
| Council District 2 | Council District 6 |
| Council District 3 | Council District 7 |
| Council District 4 | |



0 0.5 1 2 Miles

EXAMPLE ONLY

PART I: NEIGHBORHOOD CONTEXT
ZONE 1A (District 1, Zone A)

BECCDD Neighborhood
Vitality Index

Contextual Elements	Zone 1A Contextual Overview						
Descriptive Neighborhood Characteristics	People per Acre 11	Residential 72%	Commercial 22%	Institutional 56%	Industrial 5%	Vacant Land & Property 26%	Greenspace & Recreational 12%
	High (0.5+)	Medium-High (51-75%)	Low (0-25%)	Medium-High (51-75%)	Low (0-25%)	Low-Medium	Low (0-25%)
Key Factors Contributing to Progress*	<ul style="list-style-type: none">▪ New program connecting residents to workforce development opportunities▪ Increased CDO resources focused on community organization and resident engagement▪ Engaged Nonprofits<ul style="list-style-type: none">○ 3 major churches with extensive programming for youth○ 2 CDOs that cover approximately ¾ of the Zone▪ Significant public and CDO leveraged investments<ul style="list-style-type: none">○ \$\$ invested per 10,000 residents○ List of major Investments: sidewalk improvements (\$XXX); <u>park</u> and greenspace improvements (\$XXX); commercial façade improvements (\$XXX)						
Key Factors Hindering Progress Based on CDO survey data.	<ul style="list-style-type: none">▪ Closing of neighborhood child care center▪ High proportion of negligent absentee landlords						

PART II: NEIGHBORHOOD VITALITY INDEX BY CATEGORY OF INDICATOR

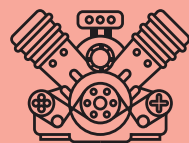
Zone 1A Index by Category	Category Index
Community <u>Capacity</u> (10 indicators)	.45
Resident <u>Opportunity</u> (24 indicators)	.28
Neighborhood Conditions (14 indicators)	.35
Quality of Life (20 indicators)	.46

2019–2020 Next Steps



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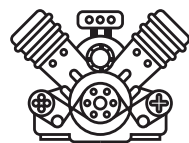
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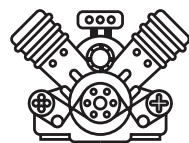
2019–2020 Next Steps:

- * Communicate this Neighborhood Vitality Success Framework as a work in progress and a starting point.



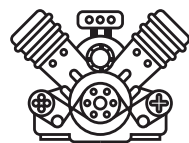
2019–2020 Next Steps:

- * Identify lead organization(s) willing to coordinate pilot-testing and reporting on learnings.



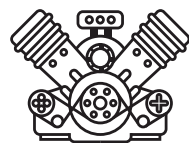
2019–2020 Next Steps:

- * Identify Neighborhood Zones and their representative CDOs willing to test the system.



2019–2020 Next Steps:

- * Collectively learn from the test and make necessary changes to the model.



2019–2020 Next Steps:

- * Work with the BECDD Advisory Council to seek “adopters” among various community development stakeholders.

